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Points gathering system for partners/Partners Incentive Structure

Tomas garnering system for partners/t artners incentive structure		
1	Referring to lifestyle on records, website, social media	POINTS
1.1	Welcome points	500
1.2	Each general post (social media) with #FINITE Magazine & #FINITE Lifestyle	100
1.3	Recording of usage of lifestyle club card at partner business (member details & value)	50
1.4	Each picture/video taken of rendering service & posted online with # on 1.2	200
1.5	Giving birthday/anniversary gift (product/service) to client (worth R100 and above) (get points equal to product value given)	Equal to value
1.6	Referrals (new signup with Lifestyle Club)	Equal to value
	1.6.1 Stop Order or 6-12 months cash payment	500
	1.6.2 M100 monthly payment using any other payment method	200
		Qualification
2		Criteria
	2.1.1 Increasing business footprint (pushing members to partner business) Inform	
	members and other partners of partner's services & promotions.	
2.1	2.1.2 Have partner's logo on FINITE Lifestyle Club website.	Virtue of being
	2.1.3 Provide media coverage for partner events.	partner
2.2	Business refresher courses on demand	
	(e.g. Customer Care, Marketing, Etiquette, Financial Management, Human Resource,	
	Administration, etc)	Periodically
2.3	Business networking & opportunities sessions (Free or discounted)	Periodically
2.4	Footprint in BAM Media publications (Points equal to cash worth of services)	
	2.4.1 Partner advert in FINITE Magazine (every time the publication is released)	
	2.4.2 Profile in Informative Newspaper	
	2.4.3 Advert in Informative Newspaper	
	2.4.4 Get a 50% Discount for advertising in BAM Media publications (if extra	Based on total
	advertising needed).	points
	Partner with FINITE LIFESTYLE CLUB ON PARTNER'S EVENTS (optional for the	Based on total
2.5	beneficiary)	points
		Based on total
2.6	ADHOC Competition Entries	points